Multidisciplinary creative designer

Gil Isaac

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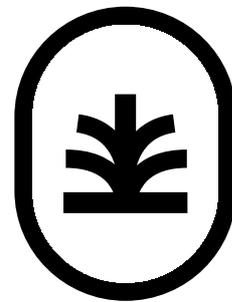
About

Hi! I'm Gil, a multidisciplinary creative designer. I'm specialised in branding, visual and digital design, working across different platforms.

For over a decade, I've worked across very different contexts: as a solo freelancer, as part of digital marketing teams, and leading small creative teams in environments where freedom and experimentation were key.

Experience

Present
2016

Freelance Creative Desginer

Multidisciplinary creative with 10+ years of experience working with startups and small to large companies. Focused on concept development, branding, visual identity, UI/UX, content, photography and video. Strong background in translating ideas and strategies into clear, consistent visual communication.

Freelance

2024
2022

Brand & Creative Lead // Alter Solutions Portugal

Led and mentored a team of 2 creatives, overseeing concept development and creative strategy. Responsible for all design, campaigns, social media, animations, web modules, landing pages, ads, photography and video. Experience in creative direction, teamwork and multidisciplinary project delivery.

2022
2021

Brand & UX/UI Designer // Alter Solutions Portugal

Part of the marketing and communication team during the company rebranding. Developed visual identity, digital and print assets, events, social media, advertising and web/mobile design. Strong involvement in building a brand from concept to execution across all touchpoints.

Permanent

2021
2019

Digital designer // Millennium bcp

Developed creative concepts and visual assets for organic and digital advertising campaigns. Created materials for google Ads, social media, email marketing and mobile app. Experience in performance-driven design within a large corporate environment.

Education

Audiovisuals and Multimedia
ESCS
2016-2019

UX/UI Design
EDIT
2021

Expertise

Branding

Digital Ads

Digital Comms

Concept Development

Digital Marketing

Social Media

Skills

Digital Design

Web Design

UX/UI

Photography

Video

Motion Graphics

My tech stack